



SRI Review



2020 MEDIA KIT

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Secure
Retirement
INSTITUTE®

Your Link to the **Financial Services Industry**

About Secure Retirement Institute® (SRI™)

Founded in 2013 as part of LL Global, SRI provides comprehensive, unbiased research and education covering all aspects of the retirement industry. It also offers a forum for senior leaders across the retirement landscape to identify and

explore the challenges Americans face surrounding retirement. SRI's goal is to spur innovation and broaden industry collaboration to help improve retirement readiness and promote retirement security.



About *SRI Review*

Since its inception in 2013, the *SRI Review* has provided members with a one-stop source for comprehensive, unbiased research and education covering all aspects of the retirement industry.

Readership and Purchasing Power

SRI Review reaches high-level decision makers with substantial purchasing power. Our readership is primarily composed of senior executives and upper-level managers having the authority to make purchase decisions within their respective companies.



2020 Publication Schedule

Issue	Editorial and Advertising Submissions Due	Distribution
Number 1	February 3, 2020	Print: March 31, 2020 Online: April 10, 2020
Number 2	August 11, 2020	Print/Online October 14, 2020

2020 Advertising Space Rates

Advertising in *SRI Review* leverages the trust we've built with our members and readers over the last century. It is a unique opportunity for your message to be viewed by more financial services executives than any other retirement industry publication can offer.

Additional Charges (per page or fraction)

Inside Covers (front and back) – Space rates plus \$350; Back Cover – Space rates plus \$450; Center Spread – Space rates plus \$500

For a full year (two issues, one in April, one in October)

Two-page spread: \$8,000

Full page: \$6,000

Half page: \$3,000

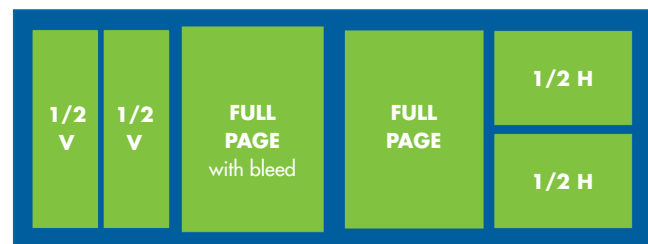
We also offer online ad options with our digital edition, as well as conference sponsorship opportunities.

For *online ad pricing and specs*, please contact Stephanie Wright at 860.285.7853 or swright@limra.com.

For *conference sponsorship packages*, please contact Kim Hull at 860.285.7752 or khull@limra.com.

Ad Sizes and Specs

Ad Size	Width	Depth
Full page with bleed trim size	8.125" x	10.875"
Full page - non bleed	7" x	10"
1/2 page (vertical)	3.445" x	9.5"
1/2 page (horizontal)	7.125" x	4.75"



Safety margin: Keep all live matter 3/8" from outer trim edges and gutter.

Space rates: All rates apply to SRI.

Rates are for space only. They do not include any composition charges or alterations.

Advertising Policies

- **Insertion orders** are required and must contain full instructions. Submitting an order implies acceptance of all terms outlined in this Media Kit.
- **Payment** for advertising is due 30 days after the invoice date. A service charge of 1½ percent per month (18 percent per year) will be charged to accounts overdue by 30 days or more.

Contract Regulations

- The publisher's liability for any error will not exceed the charge for the advertisement in question.
- The publisher shall not be liable for any costs or damages if, for any reason, an advertisement is not published.
- The publisher is not liable for delays in delivery and/or nondelivery in the event of fire, flood, or act of God, labor or material shortage, transportation interruption, or any condition beyond the control of the publisher that affects production or delivery.
- The publisher shall hold the advertiser and/or its agency liable for such monies that are due and payable to the publisher for advertising that was ordered by the advertiser/agent and published.
- The positioning of advertisements is at the discretion of the publisher unless the advertiser/agent agrees to pay for a special position in the magazine.
- Ad orders may be canceled by the publisher if the advertiser/agent fails to pay accounts when due.

For More Information, Please Contact:

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