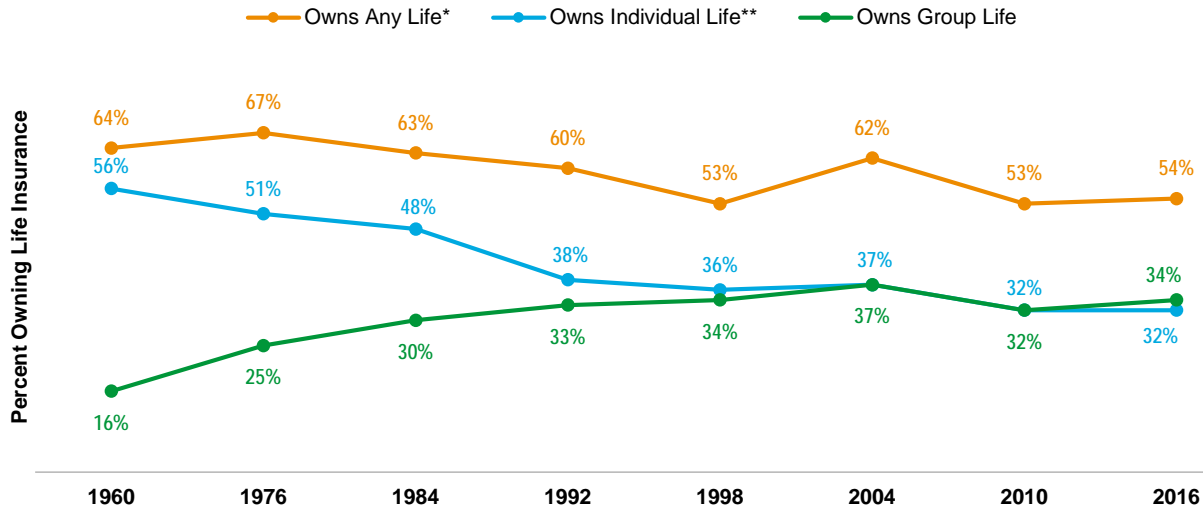


Figure 2 — Trends in Life Insurance Ownership Rate — All Ages



\*"Any" includes Individual, Group, and service members' coverage (SGLI/VGLI).

\*\*Includes life insurance sold face-to-face and through direct means.