





# Black Americans' Views on Life Insurance

#HelpProtectOurFamilies

of **Black Americans** believe they should own life insurance yet just **56%** have life insurance coverage



**Half (51%)** of **insured** Black Americans wish they had purchased their life insurance policies at a younger age



**Black Americans' top reason for owning life insurance:**



**66%** final expenses



**2/3** of Black Americans believe they should have enough life insurance to replace at least **10 years of income**

