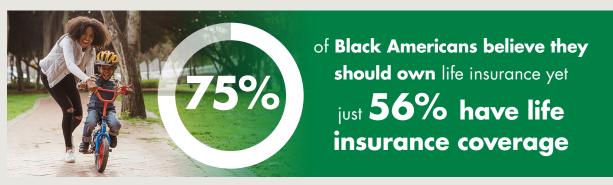


Black Americans' Views on Life Insurance

#HelpProtectOurFamilies



Half (51%)

of **insured** Black Americans wish they had purchased their life insurance policies at a younger age



Black Americans' top reason for owning life insurance:





2/3 of Black Americans believe they should have enough life insurance to replace at least 10 years of income



