

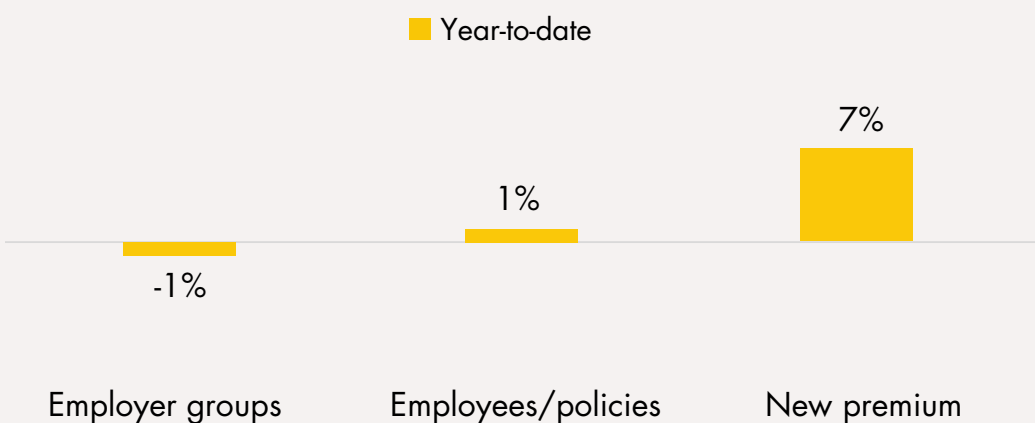
Workplace Benefits Sales Maintain Momentum in Q2 2026



Life Insurance

Carriers wrote more than **\$2.9 billion** in total new annualized premium sales in the first half of 2026, a **7% increase** over the same period of 2025.

Workplace Life Insurance Sales



Disability

Carriers wrote **\$2.6 billion** in total new annualized premium sales in the first half of 2026, a **7% increase** from the same period last year.

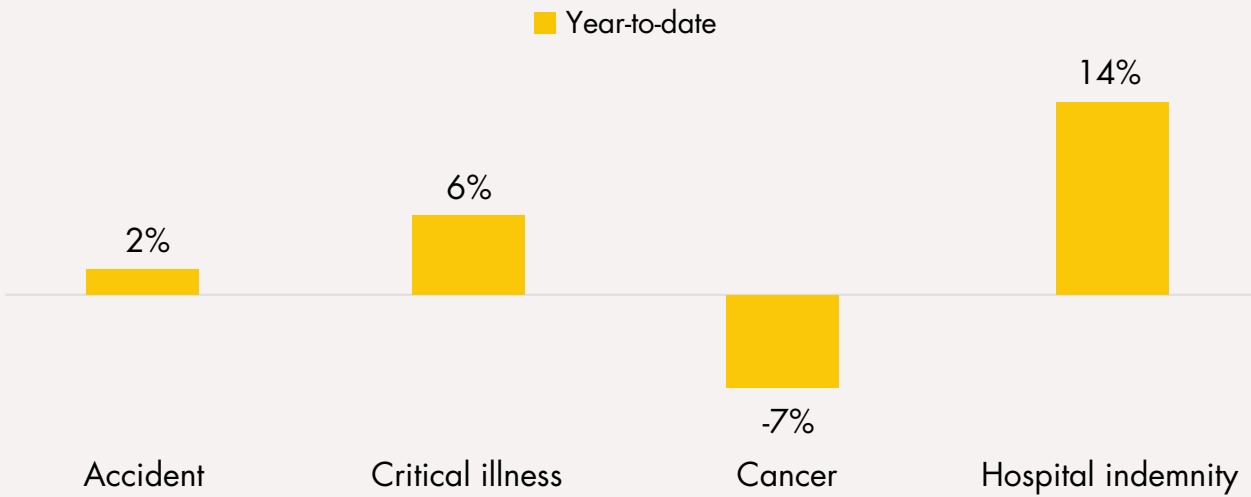
Workplace Disability Insurance Sales



Supplemental Health

Carriers reported a combined total of over **2.1 billion** in new annualized premium for accident, critical illness, cancer, hospital indemnity, and other supplemental health insurance products for the first half of 2026. This represented a **7% increase** when compared to the same period last year.

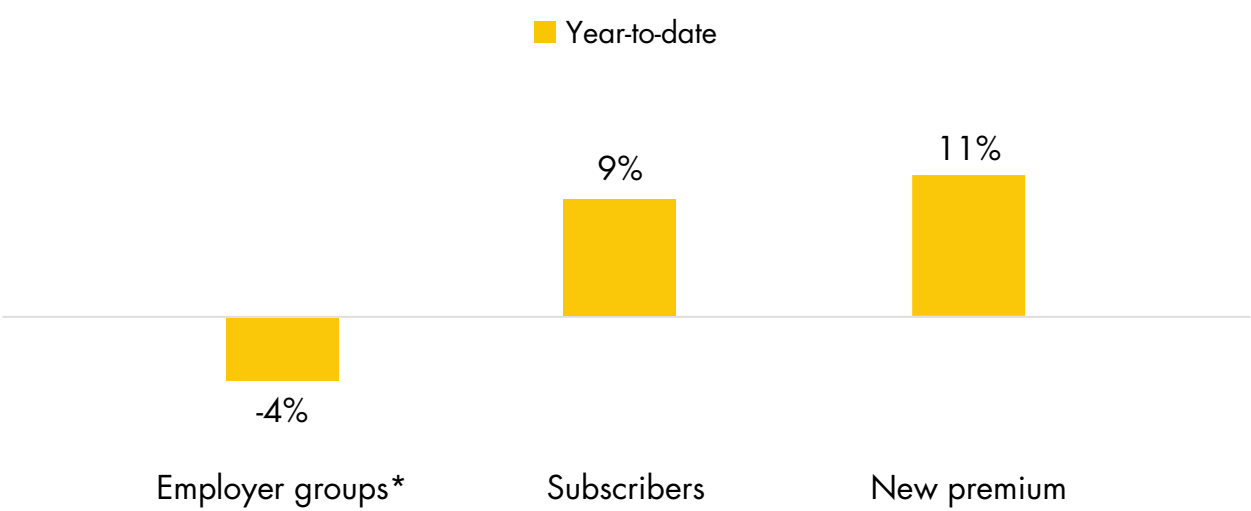
Workplace Supplemental Health Insurance Sales (New Premium)



Dental

New sales for dental subscribers continued to show steady momentum, with an increase of **9%** compared to 2025. DPPO plans remain a key contributor to sales growth.

Workplace Dental Insurance Sales



*Employer groups reflect group plans only.

Note: Not every company can supply all measures. Percent change from same period prior year. Based on carriers providing 2 years of comparable sales data. Sales refer to annualized new premiums.

Source: LIMRA's U.S. Workplace Life, Disability, Supplemental Health, and Dental Insurance Sales Surveys, second quarter 2026.

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