

CAREER CHOICE™

HIRE TOP ADVISORS



This 15-minute, approximately 50-question survey collects key personality and biographical information to predict candidates' sales success potential and evaluate their:

Productivity potential

Entrepreneurial spirit

Prospecting courage

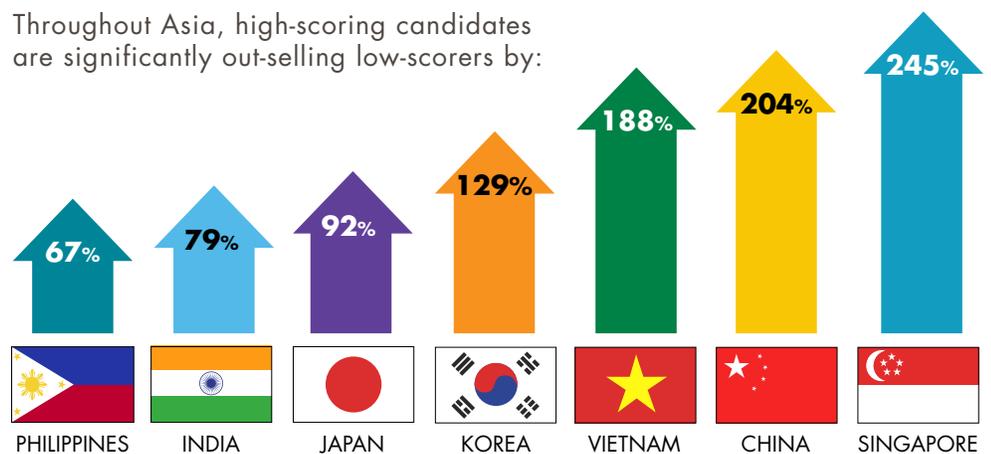
Closing confidence

EFFECTIVE HIRING TOOLS

- Career Choice is built specifically for the insurance industry.
- The more than 30 million successful assessments completed in Asia validate our scoring algorithms at a country level, ensuring our assessments are accurate and predictable.
- Easy-to-use reporting allows managers to quickly determine how best to recruit candidates based on their career motivators. In addition, it identifies candidates with the best chances of being successful, highlights developmental areas, and provides interview questions to help managers evaluate strengths and weaknesses.

PROVEN RESULTS

Throughout Asia, high-scoring candidates are significantly out-selling low-scorers by:



AVAILABILITY

Currently available in Bangladesh, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan, Thailand, and Vietnam. Please contact us if it is not already available in your country.

LEARN MORE AT
www.limra.com/career-choice

