

Rewards and Recognition For Agents and Managers



Elevate your team's success and drive quality business.

Dedicated to fostering quality and driving superior business outcomes, LIMRA's Reward and Recognition programs enable you to reward and motivate your top-performing advisors and agency managers, while setting new standards of excellence across your entire organization.

Valued worldwide as a symbol of professional excellence and quality business.

- **Quality-Centric Culture:** Immerse your organization in a culture of quality. LIMRA's programs reward top achievers, motivating consistent delivery of quality outcomes.
- **Simplified Success Metrics:** Establish clear, streamlined success metrics emphasizing quality. Shape your sales culture around key indicators, ensuring alignment with the highest standards.
- **Globally Recognized Awards:** LIMRA's awards are global symbols of quality excellence, demonstrating a commitment to superior performance.
- **Rewards for Quality Leaders:** Inspire your team with coveted rewards for top-performing advisors and agency managers committed to quality business.

For Advisors

International Quality Award (IQA) (Silver, Gold, Platinum)



International Award for Productivity (IAP) (Silver, Gold, Platinum)



For Agency Managers

International Quality Management Award (IQMA) (Silver, Gold, Platinum)



For more information and requirements for each award, visit our website at limra.com/randr or contact us at talentsolutionsinternational@limra.com.