

# Social Media is a Prime Hunting Ground for Personally Identifiable Information



Criminals use social media to harvest personally identifiable information (PII) for account takeovers and other fraud.

Think twice before you click, especially:

- Commenting on a public post
- Taking online quizzes
- Posting personal information to a private group
- Responding to unsolicited messages

Data protection is the responsibility of everyone.

We all play a role in  
protecting our customers and ourselves.

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