



LIMRA Leadership Institute™

Developing the Industry's Best

2020 Programs

The LIMRA Leadership Institute™ invites you to become a part of something special. For 30 years, our curriculum has helped financial services leaders hone critical competencies, achieve heightened levels of success, and build invaluable relationships with their peers. Today, leadership development remains a top priority for companies throughout the industry, as they seek competitive advantage. To align with that reality, we have designed these 2020 programs with a fresh view on relevant, actionable topics that can drive you and our industry forward.

Leadership Programs

Leading Change in an Agile World

May 27-28, 2020 • LIMRA Headquarters, Windsor, CT
Cost: LIMRA or LOMA Member: \$2,400.00, Nonmember: \$4,800.00

Explore how to increase engagement, create focus, and drive organizational performance during times of uncertainty and rapid change.

Leadership Strategies

August 24 – 27, 2020 • Babson Executive Conference Center, Wellesley, MA
Cost: LIMRA or LOMA Member: \$4,800.00, Nonmember: \$9,600.00

Gain valuable insights into your interpersonal strengths and development opportunities to meet the challenges of leading in today's complex financial services environment

Business Acumen Programs

Harnessing the Power of Data and Analytics

June 3-4, 2020 • Nassau Re Headquarters, Hartford, CT
Cost: LIMRA or LOMA Member: \$2,400.00, Nonmember: \$4,800.00

Develop a hands-on understanding of how data and analytics are being used to address critical business issues in the financial services industry.

Financial Strategies

September 28 – October 1, 2020 • Babson Executive Conference Center, Wellesley, MA
Cost: LIMRA or LOMA Member: \$4,800.00, Nonmember: \$9,600.00

Gain a thorough understanding of finance-based decision making by exploring the many ways life insurance companies make money and the implications of each.

Marketing Programs

Creating Competitive Advantage Through Innovation

July 28-29, 2020 • LIMRA Headquarters, Windsor, CT
Cost: LIMRA or LOMA Member: \$2,400.00, Nonmember: \$4,800.00

Gain a framework for cultivating exceptional performance through effective innovation

Marketing Strategies

August 10-13, 2020 • Babson Executive Conference Center, Wellesley, MA
Cost: LIMRA or LOMA Member: \$4,800.00, Nonmember: \$9,600.00

Gain a thorough understanding of customer-focused marketing and distribution strategy in an environment of declining distribution capacity and changing consumer demographics and expectations.

We look forward to partnering with you to map your leadership development journey!

To learn more and to register for 2020 programs, please:

Visit www.limra.com/LLI

Call 800-235-4672

Email LLI@limra.com





LIMRA
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Design Your Path to the LLIF

EARN 4 CREDITS BY:

Attending One of
These Four-Day,
Residential Programs:

- Financial Strategies
- Leadership Strategies
- Marketing Strategies



EARN AT LEAST 10 ADDITIONAL CREDITS BY:

Selecting From Elective Programs in:*

- Business Acumen
- Leadership
- Marketing

*You must attend at least one program in each category. You may also attend more four-day programs to earn some of these credits

Cross Credits

- Earn two credits for public instructor-led Insurance Immersion
- Earn three credits for your FLMI or FSRI designation
- Earn four credits for your FSA designation

EARN YOUR FINAL 5 CREDITS BY:

Attending the Invitation-Only Capstone at The Wharton School

- Five-day, residential experience designed by LIMRA and Wharton
- LLIF designation conferred at the culmination of the program

