

RIGHT *choice* SYSTEM

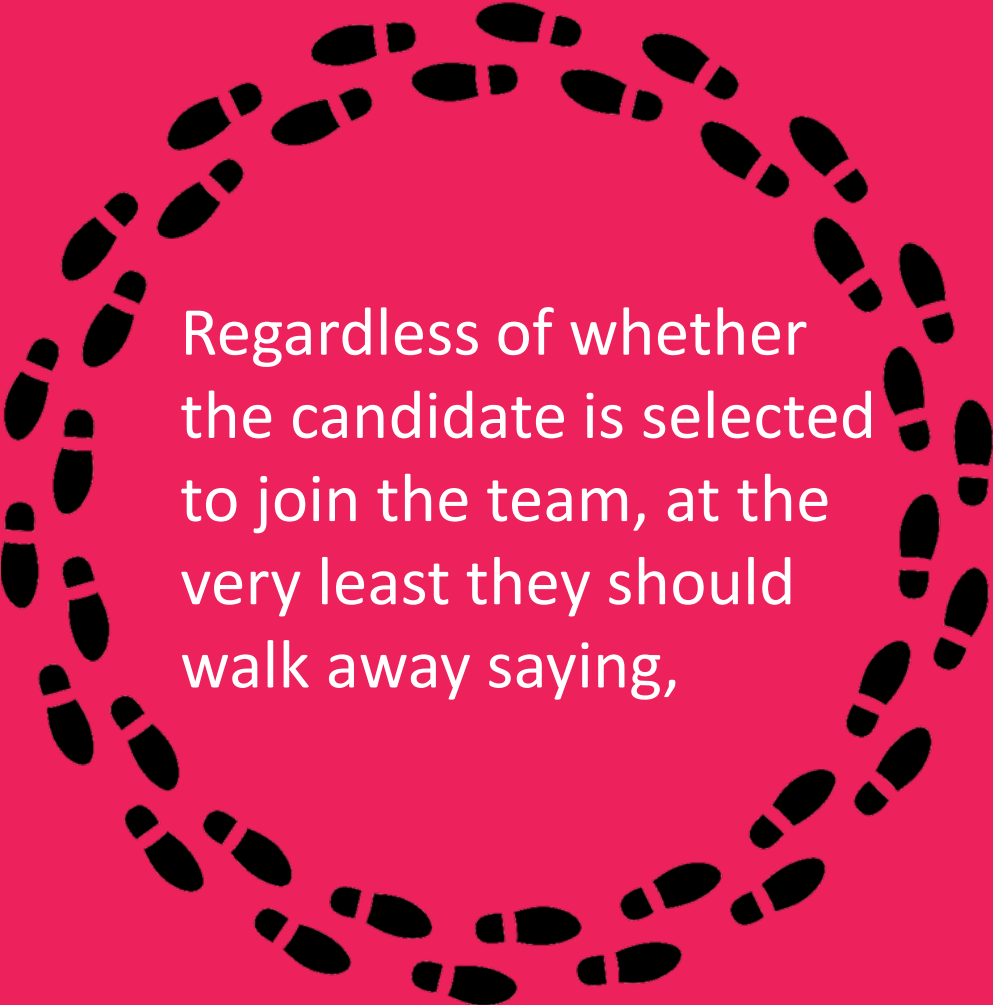
How To Best Position SuccessPredictor

Positioning SuccessPredictor


SuccessPredictor is part of a mutual discovery journey the hiring manager and candidate are taking together, so positioning the assessment properly is important for the candidate.



Positioning SuccessPredictor



Regardless of whether the candidate is selected to join the team, at the very least they should walk away saying,



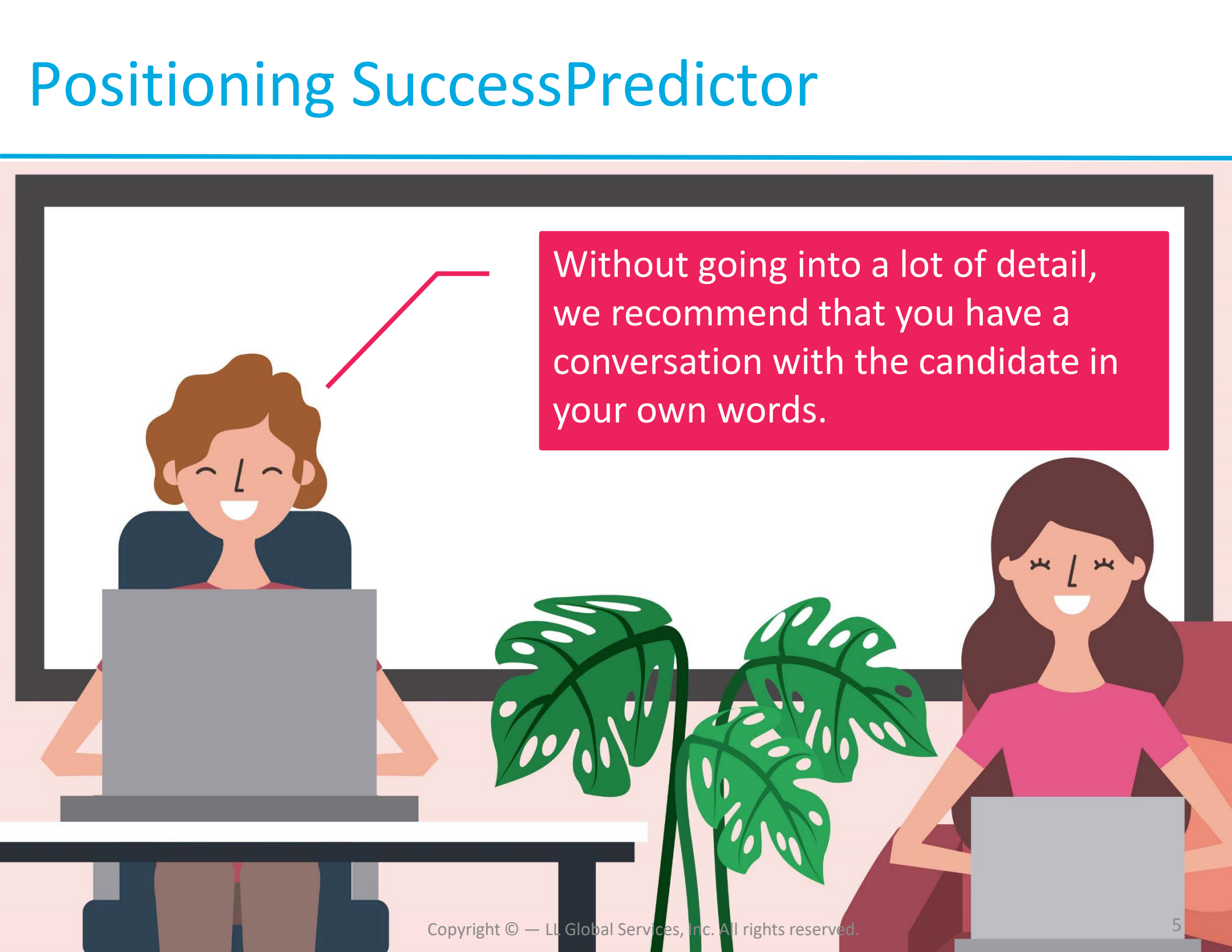
“Wow, what a great career or what a great company. It just wasn’t right for me or now wasn’t the right time.”

Positioning SuccessPredictor?

Let the candidate know up front why they are taking the *SuccessPredictor* and what it is all about.

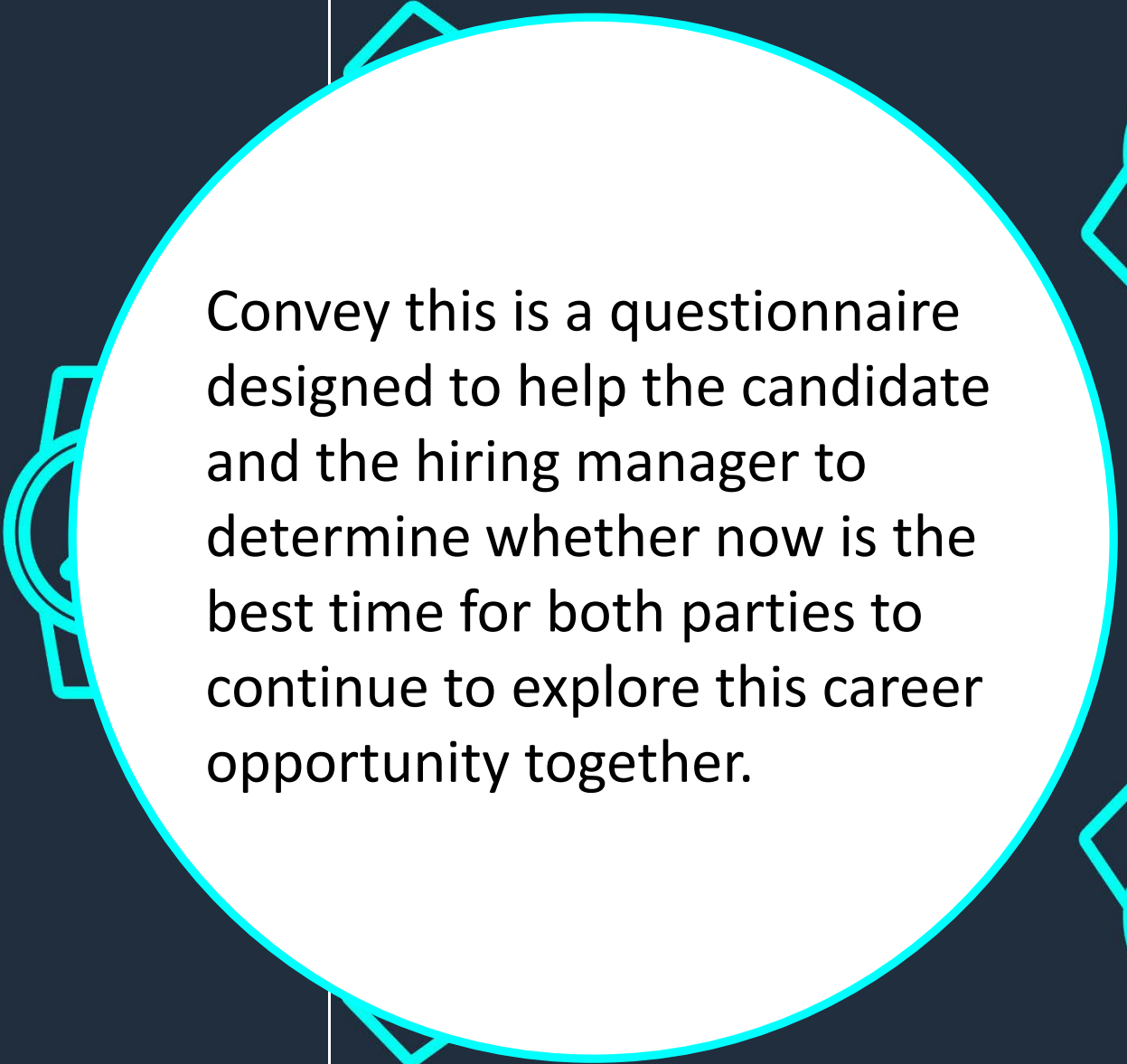


Positioning SuccessPredictor

An illustration of two women sitting at a long table, each working on a laptop. The woman on the left has short brown hair and is wearing a dark blue top. The woman on the right has long dark hair and is wearing a pink top. Between them is a large green plant with white variegation. A red line points from the text box to the woman on the left.

Without going into a lot of detail,
we recommend that you have a
conversation with the candidate in
your own words.

Positioning SuccessPredictor



Convey this is a questionnaire designed to help the candidate and the hiring manager to determine whether now is the best time for both parties to continue to explore this career opportunity together.

Positioning SuccessPredictor

Avoid positioning the assessment as a test the candidate must pass.

The only wrong answers are those not answered



RIGHT*choice***SYSTEM**