

We Are Building the Future of Insurance: Join Us

Blockchain: The Link to Success



The Institutes®
RBA Alliance



The RBA Alliance at a Glance

Industry leaders are joining forces to unlock the power of blockchain.
Become One of Them.

Join the industry-led consortium collaborating on blockchain solutions within risk management and insurance

The Institutes RBA Alliance: Aligned and equipped to make blockchain a reality

Industry-Wide Collaboration Unprecedented alliance for property-casualty, retirement, and life and annuity markets*	Business Agility Leverages an open-source framework that provides unlimited applications
The Institutes Launched by the leading not-for-profit provider of risk management and insurance education and research	Simple Scalability Employs a foundational approach of “build once, use often”

*Partnership between The Institutes and LIMRA to offer property-casualty, retirement, and life and annuity blockchain solutions

Join the RBA Alliance to unlock the benefits of blockchain

					
Top-Line Growth	Efficiency Gains	Accelerated Time to Market	Customer Satisfaction	Cost Savings	Risk Mitigation

Industry leaders are joining forces to unlock the potential of blockchain.

Are you one of them?

TheInstitutes.org/Blockchain

Christopher McDaniel President The Institutes RBA Alliance	Patrick Schmid, PhD Vice President The Institutes RBA Alliance
---	---

For more information, contact us:
RBAlliance@TheInstitutes.org or (610) 644-2100, ext. 7569

Judy Zaiken
Corporate Vice President
LIMRA
jzaiken@limra.com | (860) 285-7895

Why Join The Institutes RBA Alliance?

As a neutral and industry-driven entity, the RBA Alliance is uniquely positioned to promote industry-wide collaboration for advancing blockchain solutions



1st scalable enterprise-level blockchain



100+ years of knowledge and experience



2 leading not-for-profit partners*



30+ participant insurance organizations

*The Institutes and LIMRA are partnering to offer property-casualty, retirement, and life and annuity blockchain solutions.

The road ahead for RBA Alliance:

- ▶ **High-impact innovation**
Innovate in high-impact operational areas, including claims processing, investigation, negotiation and settlement, and regulatory reporting
- ▶ **Flexible consortium operating model**
Promote a logical and scalable service delivery model that supports the development of blockchain industry use cases and solutions
- ▶ **Adaptable framework**
Develop blockchain architecture that is future-proof, emphasizing high performance and scalability
- ▶ **Relatable use cases**
Build solutions for multiple use cases, including proof of insurance, subrogation, parametric insurance, first notice of loss, and more

**The Institutes
RBA Alliance**

TheInstitutes.org/Blockchain

Christopher McDaniel
President
The Institutes RBA Alliance

Patrick Schmid, PhD
Vice President
The Institutes RBA Alliance

For more information, contact us:
RBAAlliance@TheInstitutes.org or (610) 644-2100, ext. 7569

LIMRA
www.limra.com

Judy Zaiken
Corporate Vice President
LIMRA
jzaiken@limra.com | (860) 285-7895

Value Proposition



