



LIMRA and Verisk Introduce FraudShare 2.0

Since its inception, FraudShare has excelled in helping members identify and halt known third-party account takeover (ATO) fraud. In 2026, FraudShare 2.0 will take it exponentially further by utilizing Verisk's intelligent automation, advanced analytics, and third-party data to proactively identify fraud in real-time.

FraudShare 2.0 Highlights

- To support expanded data and advanced capabilities, FraudShare 2.0 will run on a Verisk-hosted platform that brings industry-leading innovation, security, and insurance ecosystem integrations.
- FraudShare 2.0 will deliver faster, real-time ATO fraud prevention while enhancing the security, performance, and user experience of existing capabilities — retaining full access to confirmed fraud reporting and insights.
- Members will be able to connect via high-performance integrations and opt to contribute enhanced data — such as transaction and customer elements — for real-time fraud scoring, automated decision support, and seamless workflow integration.
- Future capabilities will be developed based on member feedback, iteratively and modularly, enabling members to continually adapt and stay ahead of emerging fraud tactics.

FraudShare 2.0 Transition and Timeline

FraudShare 2.0 is expected to fully transition, with a sunset of 1.0, by 12/31/2026.

FraudShare 2.0 Development Advisory Board (DAB)

FraudShare 2.0 is also being shaped by insights from industry leaders. Select member companies are working with LIMRA and Verisk to become early adopters, paving the way for the rest of the industry.

Next Steps — Get Involved Now

- **Sign Data Sync Addendum** — Secure continued access by promptly executing the updated agreement.
- **Plan Your Migration** — Work with LIMRA and Verisk to review the 2.0 roadmap, pricing, and integration options — and craft a migration plan that fits your timeline and resources.
- **Join a Pilot** — Assess impact on your business early and help shape Verisk's priorities to meet your needs.

Now is the time to lead — not only to **protect** your business,
but to **strengthen** the industry's defense **against fraud**.