

Your Global Research Connection

July 2018

This issue of LIMRA's Global Research connects you to the latest research on the retirement funding gap surging across Asia, an in-depth study of today's insurance consumers, and more. These reports are a benefit of membership. If you can't access them, please click on this button:

[Request LIMRA.com Access](#)

Follow us on Twitter to stay on top of the latest information that matters to you:

[Follow Us On Twitter](#)

Current Research



[Spotlight on Retirement: Asia](#)

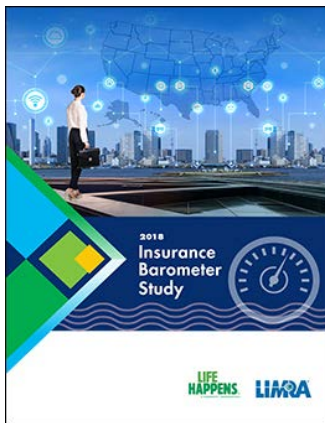
A surging retirement funding gap is creating a huge challenge for pension and retirement systems across Asia. Read this report to better understand the situation and how your company can engage the millions of people who need your help. Eight upcoming reports will provide more details for Hong Kong, India, Indonesia, Japan, Singapore, South Korea, Thailand, and Taiwan.



Bancassurance

Read these reports to learn the key drivers of bancassurance program success plus the strategic and tactical actions you can use to establish or grow your program. Our findings for Latin America and Asia are now available in

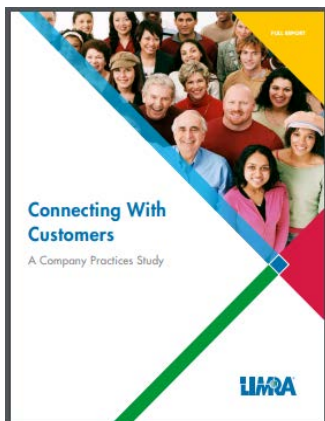
- [Portuguese](#)
- [Simplified Chinese](#)



[2018 Insurance Barometer](#)

Each year LIMRA collaborates with Life Happens to take a unique pulse of U.S. consumers and their relationship with life insurance. Read this year's report to learn this and much more about today's consumers:

- The relative importance of life insurance amongst people's financial concerns
- Important news about the appeal of simplified underwriting
- How people are using social media to "shop" for agents (it may not be what you think) — and establish relationships with them



[Connecting with Customers](#)

How do customers prefer to obtain service from their insurance companies? One thing is for certain, more policyowners, especially younger ones, expect online service options. Read this report to learn more about the service channels carriers offer their individual life insurance and annuity policyowners.



Training Today: Methodologies for Agency, Bancassurance, and Broker Channels

We surveyed 1,300 insurance training executives and practitioners around the world and will soon share

- Which training methods are most effective
- Which training and learning trends your company should focus on

To receive email notices when LIMRA studies are released, please update your Interests Profile at www.limra.com/interests. If you don't have a username and password, please request member access at www.limra.com/Request_Access.

©2018, LL Global, Inc.™ All Rights Reserved | 300 Day Hill Road, Windsor, CT 06095

